



Lead Reviver Email Text

(Use this to get your old leads to engage with you again)

Dear NAME,

Finding the right franchise can be a challenge, but yet thousands of people do so each month in America and across the world. There will always be a challenge when you drive to make a positive change for yourself.

Today I want to share some information on a franchise that I've been researching on behalf of some clients.

Franchise Highlights

- This franchise is a "B to B" model and doesn't require you to set night time appointments. 10 a.m. to 4 p.m. is a very common work day.
- This franchise offers a key service that virtually every business needs—many of them in your very town.
- Because it's important to understand what you can potentially earn as one of their franchisees, they provide you with earnings guidance to help you answer the key question of "How much can I earn if I join this franchise?"
- Many of their existing franchisees manage the entire business on their laptops and cell phones from a home office—no inventory to hold and no employees...unless you want employees to grow your revenue faster.
- This franchise is eager for you to contact their existing franchises to see how their experience has been. You'll receive a complete list of franchisees with their current contact information to learn about their experience.
- Total start up is under \$50,000, they've been in business since 2004, and they have an extremely friendly, but comprehensive discovery process.

In short, you'll be impressed with their earnings potential (never a guarantee), the sensibility of their offering (almost every business can use their services) and their management team.

I'd like to spend some time to discuss what they have to offer and to see if their model might be the right fit for you.

Thank you,

YOUR CONTACT INFO HERE