



Franchise Promotion Email Text

(Generic, but appealing. Use this email to entice lead to engage with you about a specific franchise)

Dear NAME,

I work with over 200 national franchisors who rely on my services to locate franchise candidates to join their franchise system.

Based on your past inquiries on franchising, you clearly have some interest in doing something for yourself, but as I'm sure that you know by now, it isn't always easy to locate quality franchise companies that are interested in opening a location in your area. They often have no available territory or aren't ready to properly support a franchisee in your specific area.

Often, they determine early on in your talks that you simply aren't the right fit for them. Or perhaps their financial requirements to join their system and open a location is just too much for your budget?

There are many reasons why you aren't in the right franchise at this point, but fortunately, I can help—and I'll help without charging you a fee or ever adding a penny to your investment—should you ever decide to make one.

We can also discuss streamlined financing options and what you should be expecting from a franchisor. In short, I can help you determine what franchises are good options for you to consider based on what you want to accomplish and what is actually a viable option for your area. Many of my clients make a truly informed decision NOT to join a franchise system, which is the best thing for them and the franchisor, so have no worries if we ultimately reach that decision together.

Again, my services are completely free to you and at any time you're free to tell me that you aren't interested.

When are you free for a brief conversation about some options?

Thank you,

YOUR CONTACT INFO HERE